



DRAFT FOR REVIEW – NOT FOR RELEASE

**MedeFile International Strikes Promotional Partnership
with Master Medical Marketer, Dr. Len Schwartz**

Renowned Healthcare Marketing Consultant Has Generated More Than \$150 Million in New Revenues for Doctors and Professionals In North America

BOCA RATON, FLA., August 31, 2010 – MedeFile International Inc., the leader in personal, portable electronic medical records management, announced today a partnership with acclaimed healthcare marketing consultant and entrepreneur Dr. Len Schwartz. The partnership is just one element of a new marketing campaign designed to increase adoption of the MedeFile service, which allows individuals to take control of their own healthcare by organizing an entire medical history into a simple, secure, and transportable system.

Dr. Schwartz has deep roots in the healthcare industry. A former practicing chiropractor for more than 12 years, he now provides marketing, practice-building and business-growth services for doctors and professionals throughout North America. It has been estimated that he has generated more than \$150 million dollars in new revenue for businesses through his work with thousands of doctors, financial advisors, professionals and business owners in more than 20 countries around the globe over the last ten plus years.

“MedeFile provides a vital service that helps customers take control of their own healthcare,” said Dr. Schwartz. “As a healthcare professional, I’m impressed by the extremely well-conceived MedeFile service, and as a marketing professional, I’m pleased to be working with what I consider to be the best service of its kind.”

“Dr. Schwartz’s stamp of approval is a validation of the MedeFile services,” said Kevin Hauser, CEO of MedeFile International Inc. “We’re pleased that he will use his cutting edge medical marketing systems and procedures to help us tell the MedeFile story and grow our customer base.”

Dr. Schwartz has worked with world renowned speakers, writers, marketers, and business-builders including Jay Abraham, Chet Holmes, Tony Robbins, Michael Gerber (E-Myth), Jay Levinson (Guerilla Marketing books), Bill Bartmann, and many more.

Under the arrangement, Dr. Schwartz will use his suite of marketing tools and services to promote the MedeFile solution. For example, his “Pro 2 Pro Network,” is the largest professional-to-professional referral network in North America. It schedules thousands of mutually beneficial referral relationship meetings for doctors, financial advisors and other professionals each year. Similarly, his “Automated Social Networking 3.0 Service” will provide turn-key social networking services to MedeFile.

MedeFile is the leader in the electronic personal health records movement. The company is at the forefront of the health information technology revolution and provides members with a simple way to have secure, convenient access to their medical records.

About MedeFile International, Inc.

Headquartered in South Florida, MedeFile has a proprietary system for gathering and digitizing medical records so that individuals can have a comprehensive record of all of their medical visits. MedeFile's primary product is the MedeFile system, a highly secure system for gathering and maintaining medical records. The MedeFile system is designed to gather all of its members' actual medical records and create a single, comprehensive medical record that is accessible 24 hours a day, seven days a week. For more information about MedeFile and its annual subscription-based programs, please visit www.medefile.com.

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