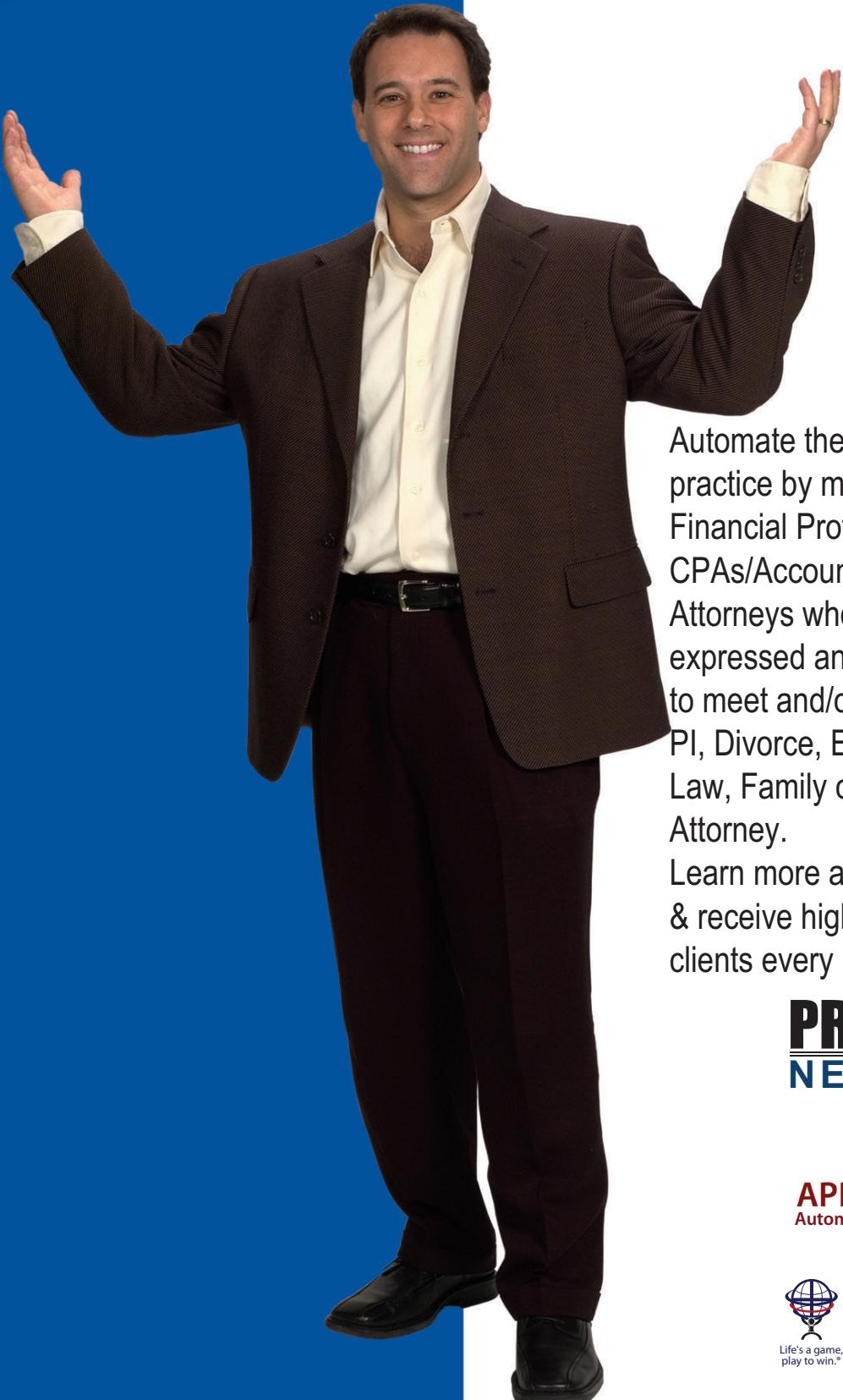


# Great Practice ... Great Life!



Automate the growth of your practice by meeting with Financial Professionals, CPAs/Accountants and/or other Attorneys who have already expressed an interest in wanting to meet and/or work with you - a PI, Divorce, Estate, Tax, Elder Law, Family or Business Attorney.

Learn more about how to attract & receive high quality new clients every month!

**PRO2PRO**  
**NETWORK**



**APB-SERVICES**  
Automatic Practice Builder  
Services



**Market  
Domination  
Specialists<sub>LLC</sub>**

Life's a game,  
play to win.<sup>®</sup>

# STARTING NEXT WEEK,

The Staff At Pro 2 Pro Network Can Go To Work And Do Something For You That's Never Been Done Before - Schedule Mutually Beneficial Referral Relationship Meetings For You With Financial Professionals, CPAs/Accountants and/or other Attorneys In Your Town Who Want To Meet With And/Or Work With A PI, Divorce, Estate, Tax, Elder Law, Family or Business Attorney.

Dear Attorney-

If you've ever thought to yourself:

**"I would love to receive new clients every month from other professionals in my "area". "**

- or -

**"I would love to establish referral relationships with other professionals in my town ...but I don't know to get in the door. "**

- or -

**"I wish I had time to put together effective internal/external marketing campaigns every month so I consistently generate new clients and referrals. "**

...you're not alone!

Would you ever go bowling and only try to knock down one pin?

Then why is your marketing and prospecting designed to gain one new client at a time?

**How Do You Gain MULTIPLE Clients At Once?**

No matter how successful you may be, you can leverage your success exponentially when you have other professionals refer/bring clients to you. While so many Attorneys know this, they...

- don't do it
- don't know how to do it
- don't know what to say
- don't know how to position themselves as the best at what they do

**" How you do anything is how you do everything."**

**T. Harv Eker**



*Since 2004, A Select Group of High Level, Growth-Oriented Professionals Have Been Enjoying Stress-Free Excitement Every Month With The Automatic Practice Builder™ Service, Knowing That Their Practice Growth Will Be Put On Auto-Pilot By A Proven Marketing Expert and The Nation's Highest Paid Marketing Team.*

*Would you like to automate the growth of your practice with referrals from other professionals in your town?*



## The GOOD News!... We have solved every one of these problems for you.

We have the largest network of pre-qualified, pre-screened professionals who have already expressed an interest in wanting to meet and/or work with an Attorney.

They include Financial Professionals, CPAs/Accountants and/or other Attorneys, each with HUNDREDS (many times thousands) of clients for you to "tap into".

Not only is it possible for you to end up with a wealthy new client (the professional)

-- more important than that -- just one mutually beneficial referral relationship with a professional can get you 10 new clients or more each year.

If you've ever wanted to meet and/or work with Financial Professionals, CPAs/Accountants and/or other Attorneys in your community who have already expressed an interest in wanting to meet and/or work with you...

PLEASE READ ON!

## A Proven,

Monthly, Practice-Building  
Marketing Service That Can Easily Generate  
An Extra \$300,000 - \$500,000 a  
Year Or More!

Dr. Len is one of the only (if not the only) doctors who is also a "Fortune 500" trained marketing and copyrighting expert. He has worked with Jay Abraham, Chet Holmes, Michael Gerber (E-Myth), Jay Levinson (Guerilla Marketing), Janet Switzer, Tony Robbins and many more.

Dr. Len has worked with over 10,000 professionals (including Attorneys) and helped them implement similar marketing systems and strategies and achieve similar results in their practices.

Dr. Len created a practice-building marketing service that includes a package of services, systems, strategies, coaching, and products so that every Attorney could easily **enjoy stress-free, automated growth EVERY month.**

Dr. Len also added a team of highly paid marketing specialists – including Fortune 500 marketing expert and New York Times best selling author Chet Holmes – to create an extraordinary service (there is NO other service like it in the world) that will enable you to attract more clients every month.

This service is called [The Automatic Practice Builder™ Service.](#)

Multiple Marketing Services Each Month  
PLUS Coaching and Training... Everything You  
Need. This is how you get predictably  
successful results every month!

# the APB service?

## Meet and Greet Referral Relationships

Our Fortune 500 trained staff sets up pre-qualified meet and greet referral relationship opportunities for you with other professionals, leaders and people of influence in your town. These can include: Financial Professionals, CPAs/Accountants and/or other Attorneys.

It is the most efficient, cost-effective and strategic way to build your name, brand and fame... and "tap into" thousands of potential clients in your community. This is also the easiest way to generate a steady flow of new clients every month. This is what happens when you work from the "inside-out!"

This enables you to position yourself as the most qualified, trustworthy, experienced, knowledgeable, and reliable Attorney (of your specialty) in your community. This also enables you to set the "guidelines" for the kind of new clients you'd like to work with.

If you were to do this yourself (or hire a marketing or PR firm to do this for you), you would easily pay: \$3-4,000 down AND \$3-4,000 per month with NO guarantee.

## SUPPORT MATERIAL and SYSTEMS That Make Your Referral Relationship Opportunities PREDICTABLY Successful

You get two:

1. "How To Initiate, Nurture and Maximize The Referral Relationships We Secure For You" - You receive an audio CD.
2. "How to Not Get Overwhelmed With All of the Referral Relationships We Secure for You." (audio CD)

If you embrace and follow these step-by-step systems, become a part of the process and implement accordingly, you can expect to become supremely successful with the referral relationships we secure for you. Just follow the steps!

Total Value = PRICELESS

## Monthly Group Coaching Call

Each month Dr. Len will host a group coaching call where he will provide ideas, tactics and strategies so you can consistently generate new clients.

This is priceless!

## Geographic Exclusivity

This program is Geographically Exclusive. Since this service is about market domination, we will only allow one Attorney (of each specialty) per zip code or area (depending on the size of the zip code). Since zip codes are available on a first come first served basis, this may be your only opportunity to secure your zip code or codes.

This is priceless!



## Guarantee Of Service

We guarantee to provide all of the services mentioned or you don't pay again until we do. However, because the first month requires both set-up (of your account) AND implementation by the APB-RR staff, this will be honored from the second month of service and beyond.

This is peace of mind!

Month after month, you'll receive everything you need to successfully market yourself and your practice, while receiving expert training for you and your staff. This includes:

- Three (3) Pre-Screened, pre-qualified meetings set up for you with professionals in your area who have expressed a strong interest in wanting to meet and/or work with an Attorney. (it's all about [www.Pro2ProNetwork.com](http://www.Pro2ProNetwork.com))...
- Proven communication systems that will enable you to establish credibility and earn respect, as well as position and differentiate yourself as the best at what you do when you meet with these professionals...
- A monthly marketing tele-class that delivers tens of thousands of dollars worth of marketing strategies, concepts, ideas, tactics, press and publicity advice, etc.
- Coaching that will help you automate the implementation of SYSTEMS that make you predictably successful.

# The Time is Now!

## A Proven

World-Class Marketing Services, For Less Than You're Probably Paying Your Janitor

Let's be clear.

- This is not the latest gimmick for Attorneys – Every Attorney knows that referrals make the best new clients. Pro 2 Pro Network is said to be the largest professional-to-professional referral network in North America. There is serious VALUE in establishing mutually beneficial referral relationships with professionals in your town.
- It's not a series of general marketing principles you need to read and figure out.
- It's not a quick-fix, sit back and do-nothing practice-building solution.

You NEED to be part of the process! You will have to show up and meet with these professionals!

It is a monthly marketing, practice building service designed to help you generate referrals and/or new clients, period.

## Why Is It So Inexpensive?

It's called Economies of Scale. Hundreds of other Attorneys around North America are also part of the APB Service. They help share the cost of having our marketing "experts" create, develop, and deliver these proven marketing systems, services and strategies to you.

### What you really want is predictability!

Are you tired of asking yourself why you're not packed with people even though you are an amazing Attorney? Are you totally confused as to why you don't generate referrals and new clients every week/month?

What you really want is for your practice to capture the biggest possible audience, so the majority of the people in your town go to see YOU - so you have a constant flow of new clients and referrals into your practice.

Dr. Len has created a marketing "SERVICE" that positions and differentiates you and your practice...so you become the best marketed, most respected, most recognized, and most referred to Attorney in your town.

When you consistently capture the attention AND respect of other professionals, leaders and people of influence in your town (i.e. PENETRATE your market), - you will begin to DOMINATE your market.

The Difference: Consistent, STRATEGIC marketing is the beginning, middle and end of making a practice a huge success. Let's be honest, we've all seen practices that make a huge fortune because the marketing was BETTER than the Attorney.

And we've all seen really good Attorneys that struggle – in every way - and wonder why their practice isn't growing.

Here's the key. The marketers have to know and understand the heart and soul of building a hugely successful practice for Attorneys. They have to know how to provide brilliant STRATEGIC (NOT tactical) marketing initiatives – each and every month. The marketing has to be ingenious, clever, and compelling. The marketing message has to engage, intrigue and interest people. Don't cheat your chance of success by hiring pseudo-marketers. One marketing style does NOT fit all!

### Here's our offer:

In order for us to accept you as a client, there must be something special about you. We want to make you famous in your town and give the professionals you meet with an urgent desire to refer to you NOW. We will help you attach VALUE to your services BEFORE your new clients come into your office.

With over 500 combined success stories, we believe there is no other group, entity, or marketing service that can give you a more predictably successful way of building your practice.



## If you are interested in having:

- three (3) pre-screened, pre-qualified meetings with CPA's, Accountants, Financial Professionals and other Attorney's every month,
- internal/external practice-building marketing initiatives, ideas, etc., delivered to you every month, so you can stimulate a steady flow of new clients and referrals,
- coaching from Dr. Len so you can communicate your value (as well as the value of your services) and position yourself as the best at what you do,
- a way to automate the growth of your practice.

...and in getting massive exposure to build your name, brand and fame, **call us immediately at 877-204-2739 to see if your zip code/area is still available.**

Yours for Market Domination  
and Practice Success,

Dr. Len Schwartz  
President/CEO  
Pro 2 Pro Network  
[www.Pro2ProNetwork.com](http://www.Pro2ProNetwork.com)  
877-204-2739

Here are a couple more quotes from our clients:

“ I just want to tell you how much I appreciate that you - as an entire company - are doing everything you say you are going to do. It is inspiring to see the way you do business. I thank you for the follow up, quality control, coaching, support, and accountability.  
Thank You! ”

**Mike A.**

“ Thanks for putting this program together. The APB team is awesome; great to work with, accountable, responsive and push hard...exactly what I want and need! Thanks Dr. Len! ”

**Mitchell G.**

“ Over the years I have tried a variety of marketing methods, with varying degrees of success. The APB program is by far the best approach available. APB has put in place a terrific staff to guide you every step of the way and consistently under promise and over deliver. ”

**Glen G.**

“ I closed \$5 million dollars in new business after only 6 months. ”

**Larry T.**

**P.S.** If you've ever thought to yourself, "I wish someone would take care of all of my marketing so I can do what I do best", you need to give us a call. Remember, we only allow one Attorney (of your specialty) per zip code or area.

If you'd like to know how many professionals are currently interested in meeting with YOU, OR to see if your zip code is still available, call us at 877-204-2739.

We Have Accountants, CPAs, Financial Professionals,  
and Other Attorneys Who Want a Referral Relationship With A  
PI, Divorce, Estate, Tax, Elder Law, Family and Business Attorneys

- \* You secure your exclusive zip codes
- \* Pro2Pro Network schedules pre-screened, pre-qualified meetings for you with professionals in your zip codes
- \* You meet with professionals and initiate referral relationships
- \* You nurture relationships using Dr. Len's turn-key systems
- \* You receive referrals from professionals

It's that easy...

Call us immediately at 877-204-2739 to see if your zip code/area is still available.